



ASCMV Director's Report

Elizabeth Seely
Executive Director

July 24, 2025

CURRENT ANIMAL COUNT (JULY)				Total
	DOGS	CATS	OTHER	
2023	394	80	0	474
2024	338	59	0	397
2025	218	36	0	254

APRIL - JUNE INTAKE: 2023 vs. 2024 vs. 2025

	2023 Dogs	2024 Dogs	2025 Dogs	2023 Cats	2024 Cats	2025 Cats	2023 Other	2024 Other	2025 Other
<u>Total Intake</u>	1,658	1,546	1,617	1,130	903	1,109	32	23	38
<u>2023</u>	2,820								
<u>2024</u>	2,472								
<u>2025</u>	2,764								

APRIL - JUNE INTAKE METHODS

<u>Owner Surrender</u>		506		18.3%
<u>Return</u>		20		0.7%
<u>Seized/Welfare Hold</u>		139		5.0%
<u>Strays By Public</u>		703		25.4%
<u>Strays By ACO</u>		1,356		49.6%
<u>Wildlife</u>		11		0.3%
<u>Born In Care</u>		32		1.2%

TOTAL INTAKE YTD: 2023 vs. 2024 vs. 2025

<u>Total Intake</u>	DOGS	CATS	OTHER	TOTAL
<u>2023</u>	3,214	1,819	45	5,078
<u>2024</u>	3,193	1,370	49	4,612
<u>2025</u>	3,215	1,648	52	4,915

APRIL - JUNE RETURNS: 20

DOGS: 19

- Allergies - 1
- Behavior Problem – 5
- Cannot Afford Basic Care – 1
- Landlord doesn't allow – 2
- Lifestyle Changes – 2
- Other Pets Incompatible – 6
- Wasn't A Good Fit - 2

CATS: 1

- Landlord doesn't allow – 1

APRIL - JUNE OUTCOMES: 2023 vs. 2024 vs. 2025

	2023		2024		2025	
<u>Adoptions</u>	401	14.3%	503	20.0%	462	16.8%
<u>Reclaims</u>	306	10.9%	258	10.3%	315	11.4%
<u>Rescued</u>	681	24.2%	603	24.0%	476	17.3%
<u>Community Cats</u>	225	8.0%	168	6.7%	249	13.1%
<u>Euthanasia</u>	1,027	36.5%	764	30.4%	1,043	37.7%
<u>LRR</u>		57.3%		66.7%		59.0%

YTD OUTCOMES: 2023 vs. 2024 vs. 2025

	2023		2024		2025	
<u>Adoptions</u>	842	16.6%	945	20.5%	880	17.9%
<u>Reclaims</u>	637	12.5%	519	11.3%	623	12.7%
<u>Rescued</u>	1,297	26.0%	1,195	26.0%	1,003	20.4%
<u>Community Cats</u>	556	11.0%	402	8.7%	531	10.8%
<u>Euthanasia</u>	1,556	31.0%	1,418	30.7%	1,541	31.4%
<u>LRR</u>		66.0%		66.4%		66.4%

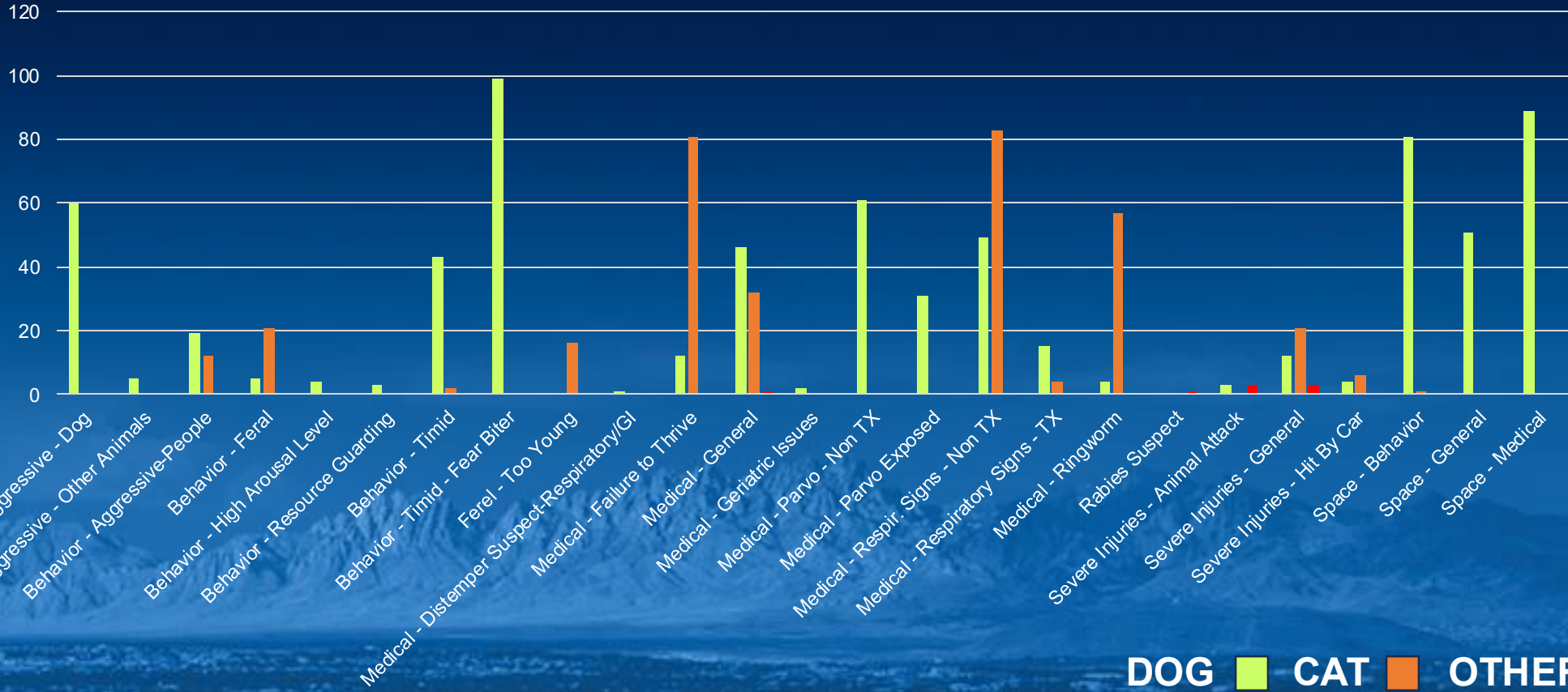
APRIL - JUNE TRANSFERS: TOTAL 473

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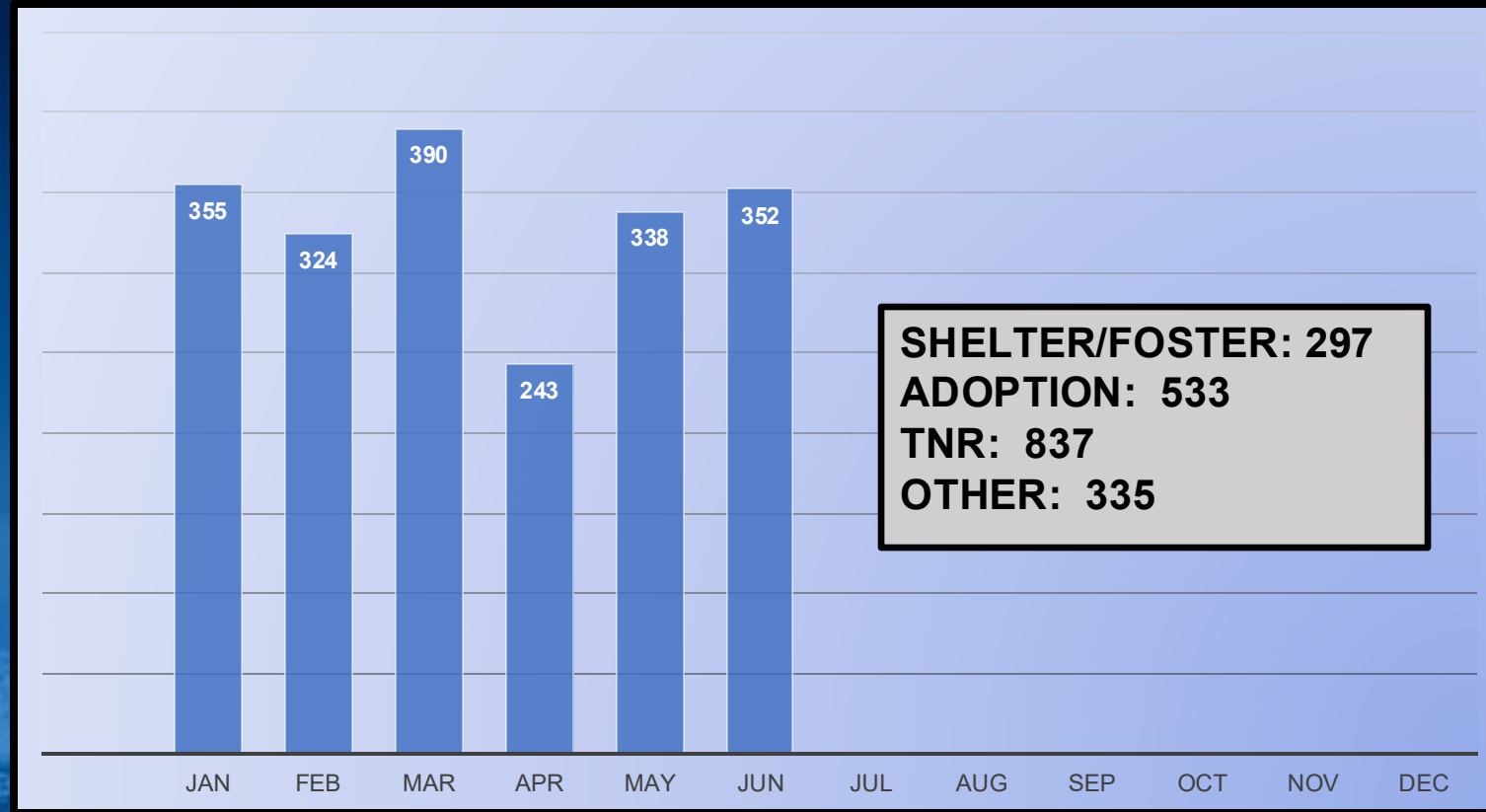
	Dogs	Cats	Other		Dogs	Cats	Other
ACTion Programs for Animals	9	27		I'm Almost Home Animal Rescue	3	4	
American Black & Tan Coon Hound Rescue	1			Knick O' Time Rescue	32	77	
Animal Humane New Mexico	13			Lunas Fosters Animal Rescue	1		
Animal Rescue League of El Paso	7			Malinois and Dutch (MAD) Shepherd Rescue	1		
Animal Spaces Rescue	18	2		New Hope Cattle Dog	1		
Cruces Cool Cats		5		No Pitts Left Behind	21		
Cruz's Crusaders	44	1		One Dog Arizona	3		
Enchanted Pass Animal Rescue	2	6		Pawsitive Rescuers of Life Rescue of NM	2	2	
El Paso Pug Rescue	2			Pei People Shar Pei Rescue, Inc.	4		
Front Range Freedom Rescue		33		Pitties and Kitties	2		
Forever Homes Animal Rescue	2			Rebel Angel All Breed Animal Rescue	68	14	
Four Corners Pet Alliance	1	3		Santa Teresa Lost & Found	1		
Foster Kitten Mama Rescue		12		Second Chance Wildlife Rescue			1
From the Heart Animal Rescue	1			Shepherds Beyond Borders	3		
Game and Fish			1	Taysia Blue Husky & Malamute Rescue	2		
Golden Retriever Rescue	1			The Cat's Meow Las Cruces		5	
HALO Animal Rescue	16			Teller County Regional Animal Shelter	2		
Hawks Aloft Inc			1	The Rescue Connection	1		
Hoffman's Little Haven for Kittens		10		West Valley Animal Rescue	5		
Ho-Bo Care Boxer Rescue	2						
				TOTAL	269	201	3

APRIL - JUNE EUTHANASIA: 1,043

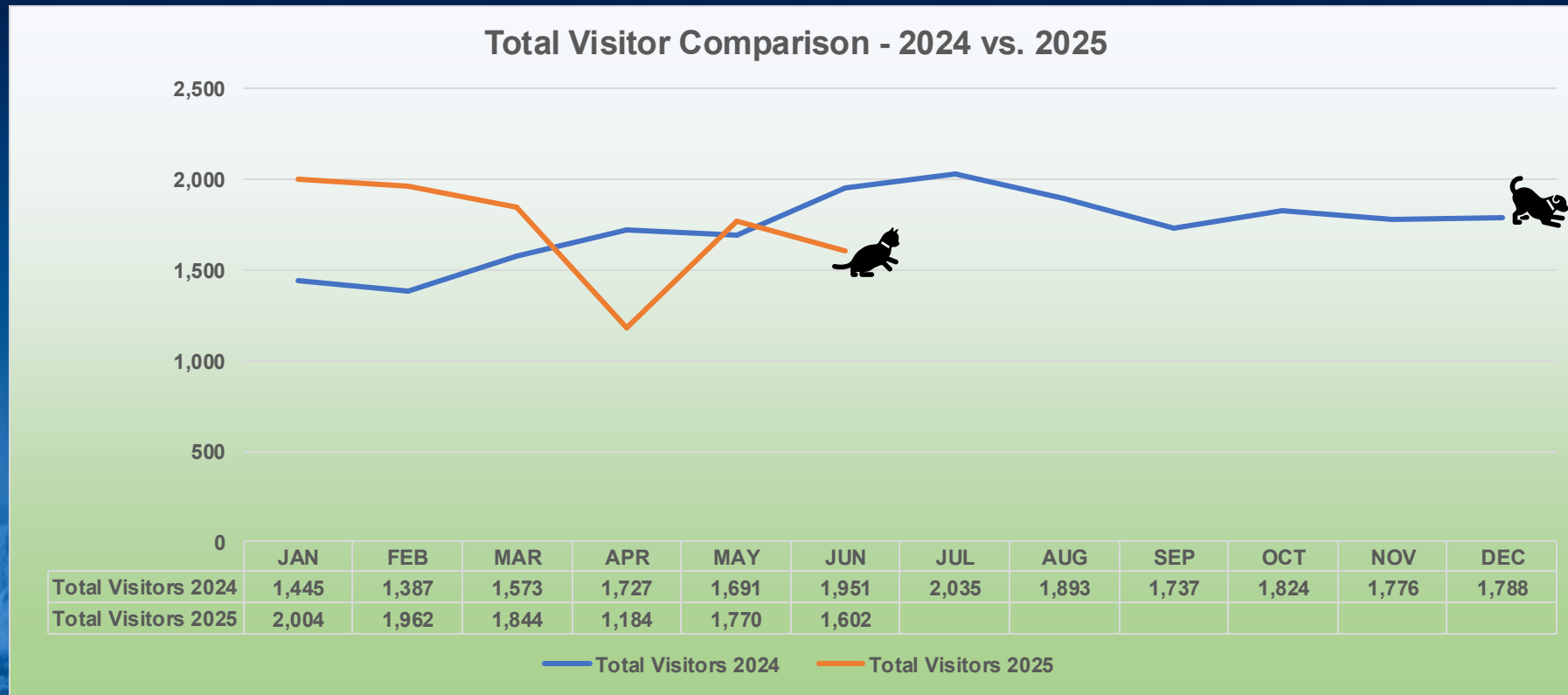
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SURGERIES: YTD 2,002



YTD VISITORS: TOTAL 10,366



FY25 VACCINATION CLINIC PROGRAM

	VACCINES		MICROCHIPS	
	CANINE DAPPv	FELINE HCP	SPONSORED	TOTAL GIVEN
OCTOBER	700	117	100	216
FEBRUARY	458	72	100	330
JUNE	627	122	70	270
TOTALS	1785	311	270	816

 Marketing Report: Q2 Totals



FACEBOOK ADS:

IMPRESSIONS

ENG: 503,893 - SPAN: 262,800

REACH

ENG: 88,427 - SPAN: 58,245

CLICKS TO WEBSITE

ENG: 3,630 - SPAN: 1,448

COMBINED TOTAL: 5,078

SOCIAL MEDIA

FACEBOOK REACH

266.3K

INSTAGRAM REACH

23.5K

TOTAL WEB VIEWS:

97.5K

NEW USERS

17.9K



**ASCMV
VOLUNTEERS
April – June
2025**

New Volunteers

April: 8
May: 13
June: 20

Monthly Active Volunteers

April: 61
May: 85
June: 75

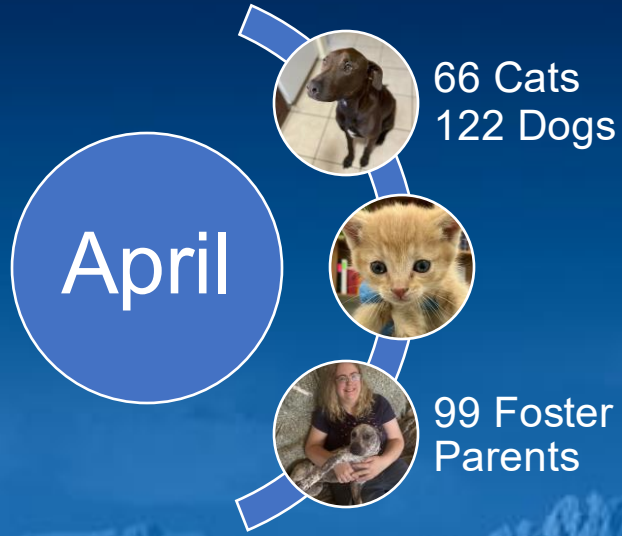
Total Volunteer Hours

April: 641.25
May: 744.25
June: 848.50
Total: 2,234.00

**Total Hours YTD:
4,571.50**



Foster Program



Total of 188 Animals



Total of 184 Animals



Total of 176 Animals

UPCOMING EVENTS

CLEAR THE SHELTER EVENT

August 1 - 31

8:00 am – 5:00 pm

ASCMV Shelter

PETCO ADOPTIONS

Every Other Saturday

9:00 am – 12:00 pm

3050 E. Lohman Ave.

OKTOBERFEST 575 CAR SHOW

Saturday, Oct 18

8:00 am – 1:00 pm

Sisbarro VW, 1115 South Valley

Pup of the Week: Easley # 87561

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I'm a little spitfire with a big heart! I'm super agile and love to chase after the ball... fast, fast, fast is my motto! Whether it's toys or treats, I'm all in and ready to play. Recently, I had a fun outing in the play yards where I got to show off my speed and agility. I had a blast running around and burning off my energy. After about 5 to 10 minutes of zooming around, I settled down and was more than happy to soak up some attention from my humans. I'm very sweet and love being around people! If you're looking for a playful companion who's ready to bring joy and energy into your life, I'm your girl! Let's chase some balls together!