



# ASCMV Director's Report

**Elizabeth Seely**  
**Executive Director**

**April 24, 2025**

<b>CURRENT ANIMAL COUNT</b>				<b>Total</b>
	<b>DOGS</b>	<b>CATS</b>	<b>OTHER</b>	
<b>2023</b>	364	57	2	423
<b>2024</b>	255	34	0	289
<b>2025</b>	<b>277</b>	<b>24</b>	<b>0</b>	<b>301</b>

# JAN - MAR INTAKE: 2023 vs. 2024 vs. 2025

	2023 Dogs	2024 Dogs	2025 Dogs	2023 Cats	2024 Cats	2025 Cats	2023 Other	2024 Other	2025 Other
<u>Total Intake</u>	1,556	1,671	1,598	689	495	538	30	21	14
<u>2023</u>	<b>2,275</b>								
<u>2024</u>	<b>2,187</b>								
<u>2025</u>	<b>2,150</b>								

# JAN - MAR INTAKE METHODS

<u>Owner Surrender</u>	401	18.6%
<u>Return</u>	19	0.9%
<u>Seized/Welfare Hold</u>	153	7.1%
<u>Strays By Public</u>	395	18.4%
<u>Strays By ACO</u>	1,158	53.9%
<u>Wildlife</u>	3	0.1%
<u>Born In Care</u>	15	0.7%
<u>Transfer In</u>	6	0.3%

# TOTAL INTAKE YTD: 2023 vs. 2024 vs. 2025

<u>Total Intake</u>	DOGS	CATS	OTHER	TOTAL
<u>2023</u>	1,556	689	30	2,275
<u>2024</u>	1,671	495	21	2,187
<u>2025</u>	1,598	538	14	2,150

# JAN - MAR RETURNS: 19

DOGS: 18

CATS: 1

- Animal Has Health Issues - 1
- Behavior Problem – 8
- Cannot Afford Basic Care - 1
- Landlord Does Not Allow - 2
- Lifestyle Changes – 3
- Other Pets Incompatible – 1
- Wasn't A Good Fit - 2

Other Pets Incompatible – 1

# JAN - MAR OUTCOMES: 2023 vs. 2024 vs. 2025

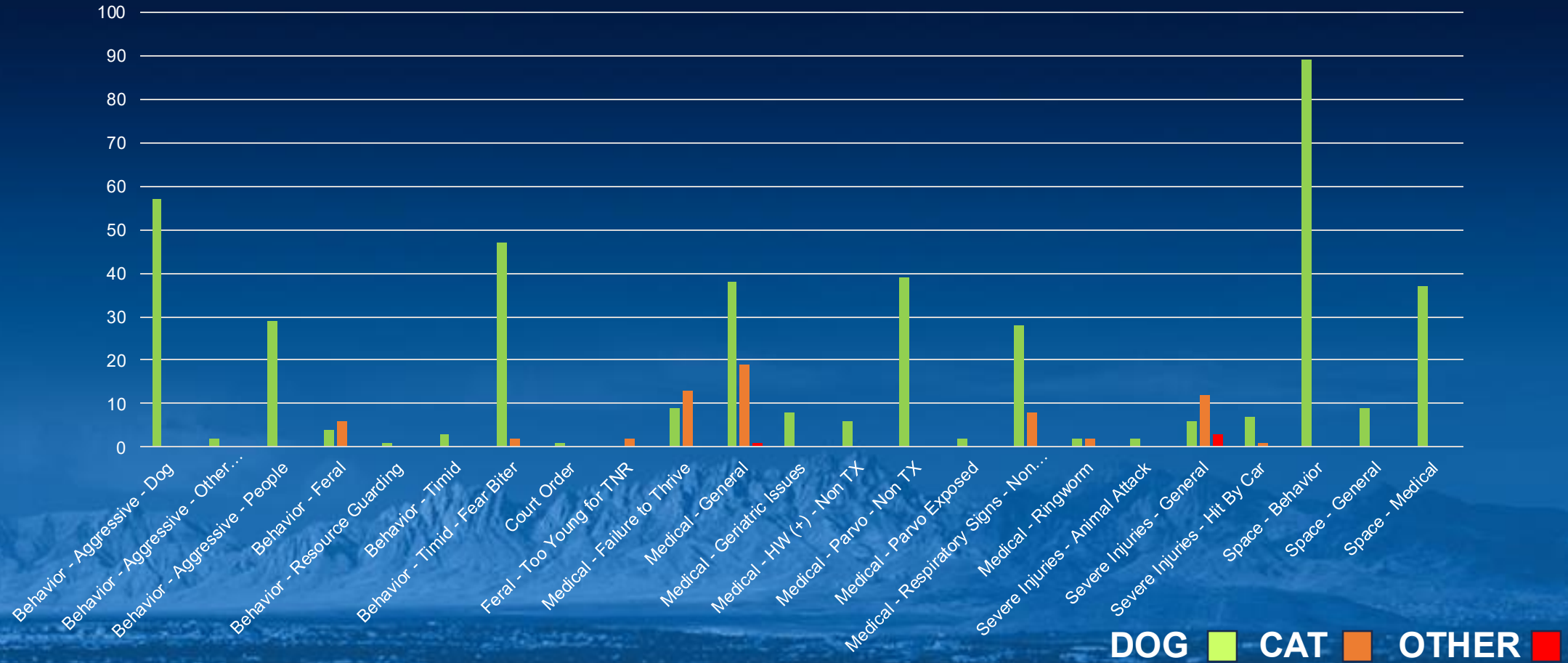
	2023		2024		2025	
<u>Adoptions</u>	416	18.4%	422	19.3%	<b>418</b>	<b>19.4%</b>
<u>Reclaims</u>	331	14.6%	261	11.9%	<b>308</b>	<b>14.3%</b>
<u>Rescued</u>	613	27.0%	591	27.0%	<b>527</b>	<b>24.5%</b>
<u>Community Cats</u>	331	14.6%	234	10.7%	<b>282</b>	<b>13.1%</b>
<u>Euthanasia</u>	529	23.4%	654	29.9%	<b>653</b>	<b>30.1%</b>
<u>LRR</u>		76.6%		69.8%		<b>75.7%</b>

# JAN - MAR TRANSFERS: 527

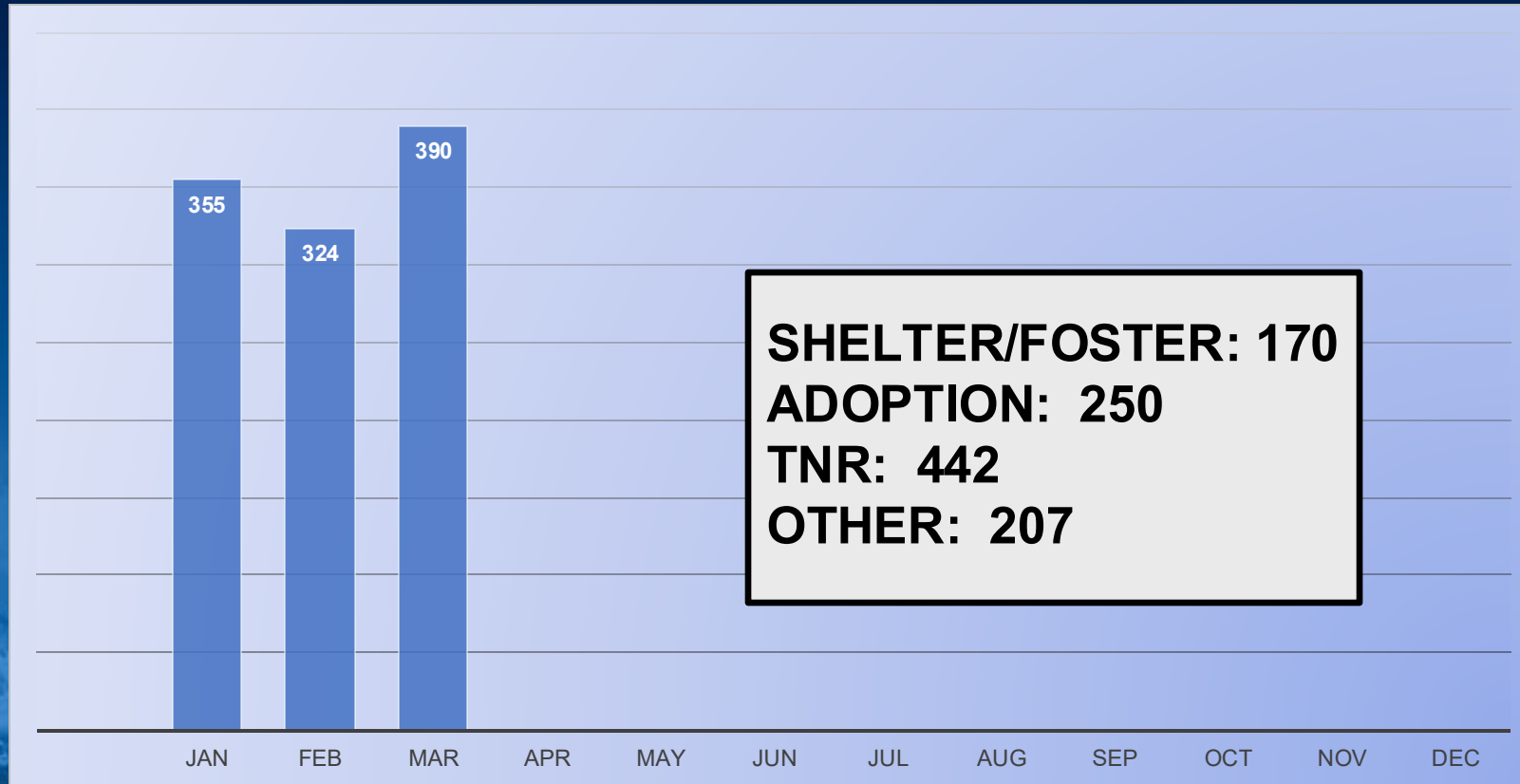
	Dogs	Cats	Other		Dogs	Cats	Other
2 Hearts 4 Paws Refuge	9			Lunas Fosters Animal Rescue	1		
ACTion Programs for Animals	14	23		Malinois and Dutch (MAD) Shepherd Rescue	1		
Almost Home Animal Rescue League	2			New Mexico Boston Terrier Rescue	2		
Animal Humane New Mexico	16			NM K-911	2		
Animal Rescue League of El Paso	23			Pathways for Paws	7		
Animal Spaces Rescue	35			Pawsitive Rescuers of Life Rescue of NM	4		
Arizona Border Collie Rescue	2			Pei People Shar Pei Rescue, Inc.	1		
Compassionate Canine Society	1			Rebel Angel All Breed Animal Rescue	132	1	
Cooper's Companions Animal Rescue	1			Safe Haven Animal Sanctuary	10		
Cruces Cool Cats	1	10		Shedding El Paso Rescue Dogs	20		
Cruz's Crusaders	57			Shepherds Beyond Borders	1		
Emi's Heart Rescue		1		Sloppy Kisses Animal Rescue	1		
Enchanted Pass Animal Rescue		10		Southwest Oasis Labrador Rescue	2		
Front Range Freedom Rescue		14		Stick House Sanctuary			1
Forever Homes Animal Rescue	2			Taysia Blue Husky & Malamute Rescue	1		
Got Your Six K9 Rescue	6			The Cat's Meow Las Cruces		4	
HALO Animal Rescue	45	11		Top of Texas Corgi Rescue	1		
Hey Dude Critter Rescue	1			West Texas Tails Rescue	1		
I'm Almost Home Animal Rescue	4			White Paws German Shepard Rescue	9		
Knick O' Time Rescue	28	9		<b>TOTAL</b>	<b>443</b>	<b>83</b>	<b>1</b>

# JAN – MAR EUTHANASIA: 495

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# JAN – MAR SURGERIES: 1069



**ASCMV  
VOLUNTEERS  
January – March  
2025**

**New Volunteers**

January: 22

February: 18

March: 16

**Monthly Volunteers**

January: 61 (+4 guest volunteers)

February: 65 (+54 guest volunteers)

March: 60 (+16 guest volunteers)

**Total Volunteer Hours**

January: 580.25

February: 1,000

March: 757.25

**Total: 2,337.5**

**Total Hours YTD:  
2,337.5**



# Foster Program



# YTD VISITORS: 5,810

Total Visitor Comparison - 2024 vs. 2025



 Marketing Report: Q1 Totals**FACEBOOK ADS:**

## IMPRESSIONS

ENG: 1,237,933 - SPAN: 623,563

## REACH

ENG: 155,130 - SPAN: 98,151

CLICKS TO  
WEBSITE

ENG: 1,261 - SPAN: 622

**SOCIAL MEDIA**

## FACEBOOK REACH

**375.3K**

## INSTAGRAM REACH

**22.2K****TOTAL WEB VIEWS:****93K**

## NEW USERS

**17K**

# *UPCOMING EVENTS*

## APRIL

### Sisbarro Spring Fest

Saturday, April 26

8:00 am – 11:00 am

1115 South Valley Drive

### Bark & Bloom

Sunday, April 27


11:00 am – 1:00 pm

ASCMV 3543 Bataan West




# *UPCOMING EVENTS*


## MAY



**PetSmart Store Adoptions**  
Every Friday in May  
10:00 am – 1:00 pm  
220 East Lohman Ave.



**PetCo Store Adoptions**  
Saturday, May 3  
11:00 am – 2:00 pm  
3050 East Lohman Ave



**Round House Reserve**  
Saturday, May 10  
10:00 am – 1:00 pm  
200 South Solano Drive



**Farmers Market**  
Saturday, May 17  
10:00 am – 1:00 pm  
200 South Solano Drive

# Pup of the Week: Erin #80218



I'm a sweet and silly pup looking for my furever home. My sisters and I were found abandoned in a trailer park when we were just tiny puppies, but I've grown into a lovable gal with a heart full of affection. I'm all about people and I love treats, belly rubs, and going on adventures! I'm super food-motivated and eager to learn, which helps with my training. With a little time, patience, and lots of love, I know I'll be a woof-erful companion!

# Cat of the Week: Goblin #92325

19



Don't let the name fool you, I'm more sweet than spooky! From the moment I arrived, I've been purring and chatting up a storm. I've got a lot of love to give, and I'm on the hunt for someone special to share it with. I'm a curious guy who loves to explore. Whether I'm climbing to new heights or poking my nose into every corner of the room, I'm always up for a little adventure. Life is just more fun when you're discovering new things!