



## **ANIMAL SERVICE CENTER OF THE MESILLA VALLEY BOARD OF DIRECTORS MEETING**

The following agenda will be considered at a regular Meeting of the Animal Service Center of the Mesilla Valley Board of Directors to be Held on **Thursday, July 27<sup>th</sup>, 2023 at 9:00 am** at the City Council Chambers, City Hall, 700 N. Main St., Las Cruces, New Mexico.

### **AGENDA**

- I. Call to Order & Pledge of Allegiance**
- II. Determination of a Quorum**
- III. Changes to Agenda and Approval of Agenda**
- IV. Reading of Closed Meeting Statements for June 22<sup>nd</sup> and June 29<sup>th</sup>, 2023.**
- V. Minutes**
  - a. Approval of the Minutes from the regular ASCMV Board Meeting held June 22<sup>nd</sup>, 2023.
- VI. Reports/Presentations**
  - a. CfPP Presentation: Jeanne Gilbert
  - b. City and County ACO Reports – City Animal Control and County Animal Control
  - c. Shelter Statistics/Activities – Clint Thacker
  - d. Committee Reports
    1. Finance – Barbara De Leon, Committee Chair
    2. Executive – Manuel Sanchez, Committee Chair
    3. Facilities – Kasandra Gandara, Committee Chair
- VII. Public Input**
- VIII. Chair and Board Comments**
- IX. Adjournment**

**Next Meeting: August 24<sup>th</sup>, 2023**

If You Need an Accommodation for a Disability to Enable You to Fully Participate in this Event Please Contact Us 48 Hours Before the Event at [382-0018/v](tel:382-0018) or [541-2128/tty](tel:541-2128). Posted Dated: July 21<sup>st</sup>, 2023.



1 **ANIMAL SERVICE CENTER OF MESILLA VALLEY**

2  
3 **June 22, 2023 at 9:00 a.m.**

4  
5  
6 **BOARD MEMBERS PRESENT:**

7 Manuel Sanchez - Chairman  
8 Kasandra Gandara - Vice-Chair (arrived 9:10)  
9 Becky Corran - Board Member  
10 Yvonne Flores - Board Member (arrived 9:08)  
11 Fernando Macias - Board Member (arrived 9:03)  
12 Christopher Schaljo-Hernandez – Board Member  
13 Leeann DeMouche proxy Barbara DeLeon - Ex-Officio Member  
14

15 **BOARD MEMBERS ABSENT:**

16 Mary Lou Ward - Ex-Officio Member  
17

18 **I. Call to Order & Pledge of Allegiance (9:02 a.m.):** Chair Sanchez called the  
19 meeting to order.  
20

21 **II. Determination of Quorum:** A quorum was determined to be present.  
22

23 **III. Changes to Agenda and Approval of Agenda:** Motion by Board Member  
24 Corran, second by Board Member Schaljo-Hernandez. Motion passed.  
25

26 **IV. Minutes**

27  
28 **A. Approval of the Minutes from ASCMV Meeting May 25, 2023:** Motion by  
29 Board Member Corran, second by Board Member Schaljo-Hernandez.  
30 Motion passed.  
31

32 **V. Reports/Presentations**

33  
34 **A. CfPP Presentation:** Sherry Duran of No Pits Left Behind was not present.  
35 Jackie Meineke with Kitty Glitter, a project of Project Save A Kitten and  
36 associated with Cat's Meow gave a presentation. She reported that they  
37 hold an annual jewelry sale of donated jewelry. The money raised is used  
38 to rescue cats and support several different cat organizations which do not  
39 have a fundraising arm. In the last 18 months they have raised about  
40 \$25,000. The next sale is October 20th and 21st at Peace Lutheran Church  
41 on Missouri. Donations can be dropped off at Better Life Pet Foods during  
42 their business hours. Las Cruces Estate Sales and Austin's Jewelry also  
43 help out. All monies earned are used for spay/neuter services, medical  
44 treatment, and transport to be adopted. They are happy to accept donations  
45 of costume jewelry and watches. Cat's Meow posts Kitty Glitter's activities  
46 on their Facebook page and Jackie Meineke also posts her activities on her

1 private Facebook page. Ms. Meineke has been active with Kitty Glitter for  
2 at least eight years and has been rescuing animals for over 30 years.

3  
4 **B. City and County ACO Reports - City and County Animal Control:** Brian  
5 Hulsey reported on May with 277 stray animals; 257 were picked up. This  
6 included 100 stray cats and 157 stray dogs. There were 11 sick/injured with  
7 six cats and five dogs. There were 31 owner surrenders. A four-year  
8 comparison graph of stray animals was shown. A four-year field return to  
9 owner comparison was shown. There were 29 field RTOs which is more  
10 than in April. No cats were owner surrendered and 31 dogs were  
11 surrendered. There were three welfare hold animals, which occurs when  
12 people detained by law enforcement have animals with them and the  
13 animals are picked up and kept at the shelter. There were eight shelter  
14 quarantine and three home quarantines. There were no animals in live  
15 evidence awaiting court in May; however, there is one now. There were 27  
16 diverted intakes. There were 451 general educations in May and 791 calls.  
17 Animals picked up per county district: District 1 was not spoken; District 2  
18 had a total of 55; District 3 had a total of 49; District 4 had a total of 56;  
19 District 5 had a total of 47; District 6 had a total of 12; District 7 had a total  
20 of 34. When the weather gets warmer, Districts 2, 3, and 4 have higher  
21 numbers and then lower numbers when it is colder. Stray cats picked up  
22 by district graph was shown and District 2 showed that many people were  
23 trapping cats in May. The stray dogs graph was shown and again showed  
24 that Districts 2, 3, and 4 have higher numbers in the warmer months.  
25 Reasons for owner surrenders: Four owners were unable to keep the dogs  
26 on the property and did not want to get cited; three were vicious or involved  
27 in livestock attacks; one aggressive; one sick/injured; 17 came from the  
28 same house that just had too many animals because they had mother dogs  
29 that had several litters; two families moved and were unable to take their  
30 animals with them; two that they were unable to take care of; and one that  
31 the owner reported the dog was playing too rough with their kid and they  
32 did not want the kid injured. Chair Sanchez commented that the dog playing  
33 too rough was pretty ridiculous and the owner should just train the dog  
34 instead.

35  
36 Gino Jimenez reported the City's May numbers: 584 reported strays; 203  
37 gone on arrival, apprehended 381; 337 impounded at ASCMV; 186 were  
38 dogs and 148 cats. Successful field RTO 47 animals, 17 unsuccessful  
39 attempts to RTO for a total of 64 identifiable animals. Three-year  
40 comparison shows 584 animals in May, bringing the number to 2,537  
41 animals for the year. Three-year field RTO graph shows 47 for May,  
42 bringing the total to 204 for the year. The community cat program graph  
43 was shown: ACOs responded to 62 animals trapped; seven were already  
44 community cats and were released. This year's numbers are slightly lower  
45 than last year, but the data may be erratic as this is the first year and a half  
46 that data has been able to be kept. There were 1,281 calls last month and

1 officers do education activities every time they have contact with the  
2 citizens. Therefore, ACOs have responded to 5,890 calls so far. Reasons  
3 for owner surrendering animals: Four dogs for aggression; three dogs did  
4 not get along with the other pets; three dogs for health issues; two cats the  
5 owner could no longer afford; two dogs the owner could no longer afford;  
6 one dog for lifestyle change; one dog for behavioral issues; two dogs  
7 owner's health was deteriorating; one dog for severe injuries; one dog for  
8 seizures and it was a euthanasia request; one dog the new landlord would  
9 not allow the dog at the apartment; one dog the owner could not afford  
10 veterinary care. Reasons unable to field RTO: 12 had no contact by phone  
11 or at the residence; one microchip had three different phone numbers and  
12 three different addresses, and none worked; one had an El Paso address;  
13 four chips were not registered; one the foster did not want the dog back.  
14 Highlights: There were no presentations for the month of May, but a School  
15 Resource Officer has been assigned and as soon as school begins,  
16 presentations can start up in elementary schools. ACOs spent 224 hours  
17 in some sort of training during the month of May. Officers educate citizens  
18 relevant to the type of call they are attending. In cases such as the house  
19 with 17 puppies, ACOs would focus on spaying and neutering education as  
20 well as discussing the permit requirements for owning more than four  
21 animals, and that seven pets is the limit allowed. The ASCMV has  
22 resources and recommendations for programs to help people get their  
23 animals neutered.

24  
25 Chair Sanchez asked if the City and County ACOs do education regarding  
26 training and behavior modification for dogs with the owners in an attempt to  
27 avoid taking in owner surrenders. Gino Sanchez discussed that Animal  
28 Control does not want to accept surrendered animals for such simple  
29 reasons and so the officers do education and discuss programs and offering  
30 training or a trainer at the ASCMV. ACOs only take the animal if the owner  
31 insists, in order to try to find a better place for the animal. Brian Hulsey  
32 agrees that the County ACOs do the same. County ACOs also discuss  
33 SNAP, the Spay/Neuter Action Program, and do education on vaccinations,  
34 licensing, and microchipping as well. ACOs even sometimes spend up to  
35 an hour doing education with owners. Councilor Flores asked about public  
36 service announcements on radio stations and the public television. Gino  
37 Jimenez reported that he had the City PIO put out an announcement  
38 regarding mandatory microchipping and keeping the microchip information  
39 updated. They are currently working on an announcement regarding the  
40 benefits of spaying/neutering pets. Councilor Flores recommended having  
41 a spot on the radio and television, and publishing things in the Sun News  
42 and Bulletin. Brian Hulsey reported that the front staff at the office do give  
43 out information and the County website has information on the ordinances,  
44 before citizens can even get to talk to the officers.

1           **C. Shelter Statistics/Activities:** Clint Thacker reported that he is a bit  
2 stressed over his yearly evaluation coming up today. He also reported the  
3 May numbers at the ASCMV: Population at the Center is currently 514  
4 animals with 381 dogs and 133 cats. The intake was the highest it has been  
5 in about two and a half years, over 1,000. There were 608 dogs, and 405  
6 cats. Mr. Thacker was very disappointed to see so many coming in.  
7 Euthanasia rates are higher due to keeping the Center population at a  
8 controllable number and giving good quality of care. The rescues are  
9 working very hard to try to get those animals out. Reasons for intake: 53%  
10 were strays brought in by ACOs; 27% were strays brought in by the public;  
11 owner surrenders were 14%. Staff is always looking for ways to avoid  
12 euthanizing animals, including giving advice for members of the public who  
13 have found strays to try to find the animals' owners. Returns after  
14 adoptions: Six dogs due to behavior, lifestyle, and incompatibility with other  
15 pets. Diverted intakes were 250; this is when staff helps or convinces  
16 members of the public not to leave the dog at the Center. Staff is currently  
17 trying to figure out an easy way to track the number of animals that come  
18 into the Center after being diverted, but has made no progress. Outcomes:  
19 13% were adoptions, 10% reclaims, 23% rescued, euthanasia 30.5%, and  
20 live release rate 64.3% which is the lowest in the last two and a half years.  
21 Euthanasias are required because the Center is very full and there is only  
22 enough staff to care for the animals properly at the current level. Special  
23 thanks to transfer partners: Halo in Arizona, Action Program for Animals in  
24 Las Cruces, and all the rescues.

25  
26 Euthanasia reasons include medical/behavior/space for dogs, as the dogs  
27 with medical issues are the ones who are chosen due to lack of space; no  
28 healthy, adoptable animals are currently being euthanized for space.  
29 Behavior reasons include not getting along with any kennel mates at all or  
30 they have to be alone and various types of aggressiveness. Cats were  
31 euthanized for being feral at 27%. The Center does not have the resources  
32 for relocating cats, as a kennel has to be built and the cat has to be cared  
33 for in the kennel for weeks, then continue to be fed even after the kennel is  
34 opened. There are no volunteers interested in making that kind of  
35 commitment. May surgeries: TNR surgeries over 100 completed;  
36 adoptions/shelter/foster also done for a total of 270 surgeries in the month  
37 of May. Volunteer hours in May was 429 total hours and 315 volunteers.  
38 Dog walking team comes on Sundays and walk every single dog in the  
39 Center. Throughout the month the volunteers randomly walk dogs as well.  
40 The cat care team help clean cat boxes, cages, etc. and then get to play  
41 with the cats. May visitors were almost 1,500. Webpage views were high  
42 at 39,000. Mr. Thacker believes some of this was due to people looking for  
43 information on the drive-through clinic. Facebook views were very high at  
44 13,600 probably for the same reason. There were four cats with polydactyly  
45 and one without from the same litter. The one without extra toes has not  
46 been adopted yet. Upcoming events: Lucky Dog Billiards on July 1st;

1 Spotted Dog Brewery on July 15th; Farmers' Market July 8th; and PetSmart  
2 on July 22nd. The drive-through clinic numbers in June, just because Mr.  
3 Thacker is excited about it: Between 9:00 a.m. and 2:00 p.m. they did 531  
4 rabies vaccines, 463 DHPP vaccines, 214 Bordetella, 71 FVRCP, 254  
5 microchips. Mr. Thacker is very proud of his team. The next drive-through  
6 clinic will be October 15th at the same spot. He is looking for sponsors to  
7 cover the costs, hopefully by September 1st so there will be time to do radio  
8 ads and flyers. On a case-by-case basis, if someone brings a litter the  
9 Center will take the litter if they can sterilize the parents. The Zoom program  
10 they have been doing called Conversations with the Center is being  
11 discontinued because they are starting a podcast called Tails from the Paw  
12 Side. They will set up a forum for questions from the public that they will  
13 then answer on the podcast. There will also be several segments such as  
14 Sit Happens and Henry's Corner. It will be available on Spotify and Apple  
15 and include Gino Jimenez and representatives from County Animal Control  
16 as well.

17  
18 **D. Committee Reports**

- 19
- 20 **1. Finance - Barbara DeLeon, Committee Chair:** Leeann DeMouche  
21 reported that the Committee met with Bernice and Clint last week.  
22 The financials are attached to Board Members' handouts. ASCMV is  
23 well within its budget parameters of about 91%. There are only nine  
24 days left in this fiscal year. The quarterly report will be presented at  
25 the next meeting. There will be a new accountant presenting. She  
26 just graduated from New Mexico State University and has been  
27 working for the City while going to school. The City Clerk gave a  
28 presentation at the last Finance Committee regarding iCompass and  
29 the Finance Committee will be converting to using that software in  
30 future.
  - 31
  - 32 **2. Executive – Manuel Sanchez, Committee Chair:** Chair Sanchez,  
33 Councilor Gandara, and Clint Thacker met and discussed the  
34 vacancies on the Center staff and possibly looking for a veterinarian  
35 and discussing the salary in a Board meeting. They also discussed  
36 the problems with finishing the kennels. Clint Thacker reported that  
37 the kennels are currently being installed, except that the kennels were  
38 requested to be frosted or covered with plastic so the dogs cannot  
39 see each other, but that was not done. Staff is trying to figure out  
40 what they want to do about the clear glass kennels. The installation  
41 is going great and there are extra workers helping now. Money for  
42 the concrete is being moved to next year's budget so that it can be  
43 completed in July. The City Project Manager is collecting quotes now.  
44 The Executive Committee also discussed today's annual review for  
45 Clint Thacker.  
46

1                   **3. Facilities - Kasandra Gandara, Committee Chair:** Done by Clint  
2                   Thacker above.  
3

4 **VI. ACTION ITEMS:**  
5

6 **A. Resolution 2023-07: Repeal Resolution 2023-04 and Resolution 2023-**  
7 **05:** Leeann DeMouche reported that the Exhibit A for those two resolutions  
8 were incorrect and the recommendation from the City Clerk and DFA was  
9 to repeal these resolutions and bring them forward with the correct Exhibit  
10 A included. This pertains to Resolution 2022-08 and 2022-09 today. Motion  
11 by Board Member Schaljo-Hernandez, second by Councilor Corran. Motion  
12 passed.  
13

14 **B. Resolution 2023-08: Accept the \$2,500 McCune Foundation Microchip**  
15 **Grant:** Leeann DeMouche reports that the Adjusted Budget under Local  
16 Grants figures shown are now correct in Exhibit A. Motion by Councilor  
17 Flores, second by Councilor Corran. Motion passed.  
18

19 **C. Resolution 2023-09: Accept the \$75,000 Petco Love Animal Welfare**  
20 **Organization Grant:** Motion by Board Member Schaljo-Hernandez,  
21 second by Councilor Flores. Motion passed.  
22

23 **D. Resolution 2022-10: Carry Forward Grant Funds and Adjust the FY24**  
24 **Budget:** Clint Thacker reports that this resolution is to move the money for  
25 the cement to be completed in July, as well as to install Wi-Fi at the Center.  
26 The new Wi-Fi equipment will cost around \$15,000. Motion by Councilor  
27 Corran, second by Councilor Flores. Motion passed.  
28

29 **VII. PUBLIC INPUT:** None.  
30

31 **VIII. CHAIR AND BOARD COMMENTS:** Councilor Gandara mentioned that numerous  
32 concerns have been brought to City Council regarding the lack of veterinarian,  
33 spay/neuter, community cats, and possibly passing an ordinance regarding  
34 mandatory spay/neutering. Councilor Gandara had promised to bring it to the  
35 Board. She said that some time ago there was a task force including Councilor  
36 Flores and Councilor Gandara looking at the current ordinance and trying to  
37 improve it. She was not sure exactly what to do about this. Councilor Corran  
38 reported that this proposed ordinance is already under consideration and there  
39 have been some meetings about it and Barbara DeLeon has been meeting with  
40 County Manager Macias, Assistant County Manager, and some Animal Control  
41 personnel to review the ordinances for improvements. After initial review by staff,  
42 stakeholder meetings will be held and the ordinance will be brought to the ASCMV.  
43 There might be a staff meeting scheduled for June 29th for this. Councilor Flores  
44 is concerned that the job may not get done well due to the extremely varied  
45 participants and the tediousness of the task. She also mentioned that there should  
46 be funding to help people get the surgery, as many people will not have the money

1 for it. Councilor Gandara agreed that it is a huge commitment, but it is worth doing  
2 and also asked that there be a strategic planning session in the near future. She  
3 also mentioned that board meetings are the way to communicate so everyone  
4 knows what is going on. Councilor Flores commented that there was a meeting to  
5 look at County and City ordinances, compare them, and see how well they meet  
6 the public's needs. She asked how to mesh the City task force with County  
7 personnel. Chair Sanchez suggested having a strategy meeting on this subject  
8 with the Board. Councilor Gandara mentioned that the task force was a joint  
9 operation between City and County and reminded the current participants to  
10 communicate and not work in a vacuum, as there are many people with concerns.

11  
12 Chair Sanchez intended to hold the closed session with Clint Thacker after  
13 adjournment and read the statement at the next meeting on July 27, 2023.

14  
15 **IX. Adjournment (10:21 a.m.)**

16  
17 Motion by Councilor Flores, second by Councilor Gandara. Motion passed.

18  
19  
20 **BOARD OF DIRECTORS**

21  
22  
23 \_\_\_\_\_  
24 Manuel Sanchez, Chairperson

25  
26  
27 \_\_\_\_\_  
28 Kasandra Gandara, Vice-Chair

29  
30  
31 \_\_\_\_\_  
32 Becky Corran, Board Member

33  
34  
35 \_\_\_\_\_  
36 Yvonne Flores, Board Member

37  
38  
39 \_\_\_\_\_  
40 Fernando Macias, Board Member

41  
42  
43 \_\_\_\_\_  
44 Christopher Schaljo-Hernandez, Board Member

45  
46 \_\_\_\_\_



Barbara DeLeon, Ex Officio Member

\_\_\_\_\_  
Mary Lou Ward, Ex Officio Member

ATTEST:

\_\_\_\_\_  
Amanda Lopez Askin, County Clerk

# Animal Services Center of the Mesilla Valley

Monthly Statistics Report-June 2023

<b>INTAKE</b>	<b>City of Las Cruces</b>	<b>Dogs</b>	<b>Cats</b>	<b>Rabbits</b>	<b>Reptiles</b>	<b>Pocket Pets</b>	<b>Avian E</b>	<b>Avian L, W</b>	<b>Livestock</b> <small>(horse, goat, sheep, pig, donkey)</small>	<b>Wildlife</b> <small>(skunk, bat, coyote, fox, raccoon)</small>	<b>Total</b>
	<b>City of Las Cruces</b>										
	Owner Surrender	64	34			5					103
	Returned Adoptions	3	0								3
	Seized/Welfare Hold	19	0								19
	Strays (brought in by the public)	65	54								119
	Strays (brought in by Animal Control)	102	148					4			254
	Wildlife										0
	<b>Subtotal City of Las Cruces</b>	<b>253</b>	<b>236</b>	<b>0</b>	<b>0</b>	<b>5</b>	<b>0</b>	<b>4</b>	<b>0</b>	<b>0</b>	<b>498</b>
	<b>Doña Ana County</b>										
	Owner Surrender	40	6								46
	Returned Adoptions	0	0								0
	Seized/Welfare Hold	13	1							1	15
	Strays (brought in by the public)	46	46								92
	Strays (brought in by Animal Control)	130	118					3			251
	Wildlife										0
	<b>Subtotal Doña Ana County</b>	<b>229</b>	<b>171</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>3</b>	<b>0</b>	<b>1</b>	<b>404</b>
	Anthony, NM	10	3								13
	Hatch	1	0								1
	Mesilla	6	15								21
	Sunland Park	22	2								24
	WSMR	0	1								1
	Born In Care										0
	Community Cats										0
	Jurisdiction Unknown/Other	2	0								2
	Transfers In										0
	<b>Total Intake</b>	<b>523</b>	<b>428</b>	<b>0</b>	<b>0</b>	<b>5</b>	<b>0</b>	<b>7</b>	<b>0</b>	<b>1</b>	<b>964</b>



	Dogs	Cats	Rabbits	Reptiles	Pocket Pets	Avian E	Avian L, W	Livestock (horse, goat, sheep, pig, donkey)	Wildlife (skunk, bat, coyote, fox, raccoon)	Total
Medical - HW Positive - TX										0
Medical - HW Positive - Non TX										0
Medical - Mange - TX										0
Medical - Mange - Non TX										0
Medical - Mass	1	0								1
Medical - Neurological										0
Medical - Organ Failure										0
Medical - Parvo - Exposed	9									9
Medical - Parvo - TX	2									2
Medical - Parvo - Non TX	32									32
Medical - Pregnant										0
Medical - Prolapse										0
Medical - Respiratory Signs - TX	7	18								25
Medical - Respiratory Signs - Non TX	22	118								140
Medical - Ringworm	0	31								31
Offsite Euthanasia										0
Rabies Suspect - General										0
Rabies Suspect - Injured										0
Rabies Suspect - Sick/Symptomatic										0
Rabies Suspect - Wildlife									1	1
Severe Injuries - Animal Attack	1	0								1
Severe Injuries - General	1	5								6
Severe Injuries - Hit By Car	2	5								7
Space - Behavior	24	9								33
Space - General	7	0								7
Space - Medical	76	5								81
Wildlife - Nuisance										0
<b>Subtotal Euthanized</b>	<b>240</b>	<b>261</b>	<b>0</b>	<b>0</b>	<b>1</b>	<b>0</b>	<b>1</b>	<b>0</b>	<b>1</b>	<b>504</b>
<b>Euthanasia Rate</b>	<b>45.9%</b>	<b>61.0%</b>	<b>na</b>	<b>na</b>	<b>20.0%</b>	<b>na</b>	<b>14.3%</b>	<b>na</b>	<b>100.0%</b>	<b>52.3%</b>
<b>Total Outcome</b>	<b>601</b>	<b>492</b>	<b>0</b>	<b>0</b>	<b>5</b>	<b>0</b>	<b>8</b>	<b>0</b>	<b>1</b>	<b>1,107</b>

<b>Grand Total</b>	<b>Intake*</b>	523	428	0	0	5	0	7	1	964
	<b>Outcome*</b>	601	492	0	0	5	0	8	1	1,107
<b>Statistics</b>	<b>Live Release Rate</b>	56.7%	45.5%	na	na	80.0%	na	87.5%	na	0.0%
	<b>Euthanized, Expired in Care, DOA</b>	242	267	0	0	1	0	1	0	512
	<b>Average Intake/day</b>	16.9	13.8	0.0	0.0	0.2	0.0	0.2	0.0	31.1
	<b>Average Outcome/day</b>	19.4	15.9	0.0	0.0	0.2	0.0	0.3	0.0	35.7
	<b>Average Euthanizations/day</b>	7.7	8.4	0.0	0.0	0.0	0.0	0.0	0.0	16.3
	<b>Average RTO/day</b>	2.6	0.1	0.0	0.0	0.0	0.0	0.0	0.0	2.8
	<b>Average Adoptions/day</b>	2.7	1.5	0.0	0.0	0.1	0.0	0.2	0.0	4.5

\*\*ASCMV Website Page Views -- 35,754  
 \*\*ASCMV Facebook Page Views -- 13,163  
 \*\*ASCMV Instagram -- 25,563 people reached; 341,447 impressions; 294 ad clicks  
 \*\*ASCMV Snapchat -- 994 swipe ups